

# Online Driver Profiler

## • Course objectives

Driver Profiler is an online psychometric risk assessment tool that measures attitude towards driving, providing excellent insights into the risk posed by drivers, allowing managers to compare individuals and make decisions on the provision of appropriate training.

This can also be used as an effective recruitment exercise ensuring drivers who are selected fit the required profile. The package, designed by two of the UK's leading universities, is exclusive to RoSPA.

## • Who should use Driver Profiler?

- Any organisation operating a fleet of vehicles.
- Any organisation that employs people who drive for work purposes.
- Fleet managers.
- HR managers.
- Training managers.
- Logistics managers.

## • Additional information

- The assessment takes around 20 minutes to complete.
- Identifies personal driver information such as accident history, mileage and the type of driving they do.
- Consists of a series statements\* regarding driving attitudes - employees select the option that best applies to them.
- The traits measured by the risk assessment are: aggression, alertness, stress, dislike of driving, anticipation, attention, violation, and error.
- Combines measurements of known risk factors concerning driver behaviour and accident risk with psychometric, personality, knowledge, and attitude factors that act as a reliable surrogate measure of driver behaviour.
- Includes a 'consistency checker' to detect inconsistent responses.

## • Driver and management Reports

**Individual reports** – will be sent to each driver allowing them to see 'at risk' areas of their driving. It also provides tips and advice to improve these areas.

**Manager access** – is enabled via a secure log in which will allow access to company reports, these offer an overview of all driver assessments. Managers can also access the detailed individual Driver Reports and view risk ratings. This data can be used in a number of ways, including being able to drill down to company unit or department or for human resource requirements.

## • Course fees

As an Allianz policyholder you can enjoy an exclusive discounted rate of the following:

### Per assessment-

- 1–99 drivers – £9
- 100–499 drivers – £8
- 500–999 drivers – £7
- 1000+ drivers – licences start at £3600+

## Benefits to you

- This assessment will identify individuals who are most at risk on the road and their training needs.
- Risk assess drivers at reduced cost.
- Less downtime than traditional in-vehicle methods.
- Can be used as a recruitment tool.
- Ideal as an induction tool for use with new starters.
- Reinforcement of risk assessments for existing drivers.
- Allows prioritisation of training for those who needs it most.

## Duration

Licences are valid for 12 months and can be purchased for any number of drivers.

## How to book and find out more

To book a course please speak to your insurance broker or contact RoSPA direct **quoting the reference 'Allianz'**:

Tel: 0121 248 2233

Email: [fleetsolutions@rospa.com](mailto:fleetsolutions@rospa.com)

Alternatively to find out more about our risk management services visit [www.risk.director.co.uk](http://www.risk.director.co.uk)