

# Become an Agent

For Personal Lines brokers

## Benefits of becoming an Allianz Agent

### Agent aftercare

Irrespective of size, every broker will have an account handling team dedicated to their account. Once you have been set up as a new agent, you will be assigned an Account Developer. They will be your first port of call within Allianz Personal and will provide help for any questions or problems that you may have.

Your Allianz Account Developer will:

- Be in regular contact to actively manage the development of your account
- Talk to you about the opportunities we have available across all of our product lines
- Discuss access to our scheme business and sub-broking arrangements
- Provide you with a prompt and efficient service should you require any assistance
- Support you in developing your business
- The quality of service that we provide to you is important to us, so our Account Developers will try to go the extra mile to ensure that your needs are met.

### Segmented Teams

We realise that not all brokers are the same and that a 'one size fits all' approach does not closely serve your needs. This is why we have redesigned our Broker Support Teams to improve the way that we deal with you.

The aim of our Broker Support Team is to build relationships with brokers and deliver a personal service that is second to none. When you become an agent, you will be assigned to a team who will remain your point of contact. Our teams provide prompt and accurate decisions which give you greater access to our underwriting experts, in turn creating a more efficient decision-making process that can be passed onto clients.

For more information on our segmented teams please email [allianzbroker@allianz.co.uk](mailto:allianzbroker@allianz.co.uk)

### Business Quality Inspections

Our Business Quality team conduct remote and on-site inspections. This is a good opportunity to obtain a fresh perspective on your business and look at ways in which we can work together even more effectively.

### Regular Correspondence

You will receive regular correspondence from us in the form of campaigns promoting our products and services and documentation updates. We will also keep you abreast of any changes within Allianz and to our products.

These communications will be sent to you via post and email and you are also able to manage your subscriptions, choosing what you wish to receive from us, enabling you to choose what is relevant to you.

## Why choose Allianz?

Allianz has a global presence and is one of the largest general insurers within the UK, comprising of several trading divisions dedicated to providing the highest level of customer care and service. A Standard and Poor's rating of AA-, coupled with support from the Allianz Group, demonstrates the strength the Allianz brand can offer to your brokerage. Please visit [www.allianz.co.uk](http://www.allianz.co.uk) for more information on each of our divisions.

### Working with Allianz Personal

Allianz Personal is one of the UK's most reputable Personal Lines providers with around 22 million policyholders. We offer a wide range of products beyond the traditional range of household and motor products, which are designed to suit the vast majority of your customers to help you write more business. We have invested heavily in designing products which are more suited to the end customer, delivering them electronically through FCEDI, bordereau, manually and online white labelled.

### Working with Allianz Commercial

As part of the largest Property and Casualty insurer worldwide, Allianz Commercial provides a wide range of commercial insurance products for businesses large and small.

Please contact the business development team of your local branch if you would like to apply to join the 2,000+ brokers which successfully trade with Allianz Commercial.

The address and contact details for your local branch can be found by visiting [www.allianzbroker.co.uk/contact](http://www.allianzbroker.co.uk/contact)

We pride ourselves on our effectiveness and professionalism and ensure that our staff are professional, efficient, personable and fair. We invest heavily in recruitment and professional qualifications for staff, ensuring a more efficient decision-making process.

We understand that your brokerage is unique and that you will have different needs and so provide you with a dedicated broker service team who work closely with you to understand your business and your customers.

### Working with your business

In order to help your business and make working with us even easier, we are pleased to be able to provide you with a range of online tools:

- Our online Accounts Reconciliation Centre will help save time and money by providing your statement data online and greatly improving the process for settling your Allianz accounts. Visit [www.allianzbroker.co.uk/Accounts](http://www.allianzbroker.co.uk/Accounts)
- Our compare centre allows you to compare our cover against other products in the market. We aim to be as transparent as possible and use data from Defaqto, an independent financial research company that specialises in rating, comparing and analysing financial products. Visit [www.allianzbroker.co.uk/Compare Centre](http://www.allianzbroker.co.uk/Compare Centre)

## Contact our agency team

The team possess a wealth of experience in Agency management and administration and they are available to offer information and help on any Allianz Personal agency-related matters that you may have.

For Agency-related matters, please contact a member of our agency team directly:

### Our agency contact details

#### Liz Stones – Senior Agency Administrator

Tel: 0113 284 8231

Fax: 01483 529268

#### Nick Jones – Agency Administrator

Tel: 0113 284 8232

Fax: 01483 529262

#### Graham Colley – Agency Manager

Tel: 0113 284 8229

Fax: 01483 529209

### Email

[allianzbroker@allianz.co.uk](mailto:allianzbroker@allianz.co.uk)

### Address

Allianz Insurance plc  
Retail Agency Management Team  
1 Wellington Place  
Tower Square  
Wellington Street  
Leeds  
LS1 4AJ

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