

# Corporate Social Responsibility - 2007

Allianz Insurance plc | Commercial



*Allianz has a broad set of corporate social responsibility initiatives which make an important contribution to the Allianz Group's commitment to sustainability.*

Driven by an extremely enthusiastic team, these initiatives are characterised by a strong community programme, active involvement in local charities, a very successful local biodiversity project and day to day management of environmental issues across its operations.

Many of our corporate social responsibility activities also benefit children and young people. Here are a few examples.



## Leadership development in partnership with the Prince's Trust

Allianz is a patron of the Prince's Trust and supports their objectives through a combination of fundraising and business mentoring for young people.



As part of its support programme this year, we entered a team in the industry-wide Insurance Leadership Group's 2007 Sahara Challenge event. The team of four staff have raised £10,000 sponsorship to take part in this gruelling challenge. The money raised will go directly to help develop better access to products and jobs within the insurance industry for disadvantaged young people.

## Corporate charity – The Association of Children's Hospices

The fundraising target in 2006 of £60,000 was easily exceeded. Allianz matched every pound raised up to the target. Around the company staff held events including dress down days, coffee mornings and auctions to raise money for this worthwhile cause.



## Leadership development in partnership with the Jubilee Sailing Trust



Allianz is a corporate sponsor of the Jubilee Sailing Trust. Working in partnership with the trust, Voyage to Development was launched as part of our leadership programme.

As well as a financial donation, we sponsored two voyages in January 2007 which enabled nine staff and seven non-staff members to work as part of the crew to develop their leadership skills onboard a tall ship alongside people of mixed physical and mental abilities.

## A Chance to shine



Allianz was the first commercial sponsor to support the Chance to shine appeal which aims to place high-quality, sustainable cricket programmes in state schools. We have committed to sponsor this important initiative for the full five years of the campaign. We believe that encouraging children to participate in and enjoy a competitive team sport at school will give them the chance to learn tolerance and co-operation to achieve success.

[www.allianzbroker.co.uk](http://www.allianzbroker.co.uk)

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